

What employees value in a car scheme

How will HMRC's recent changes impact this?

A survey of drivers was carried out to find out exactly what they want from an employee car scheme – and what they don't!

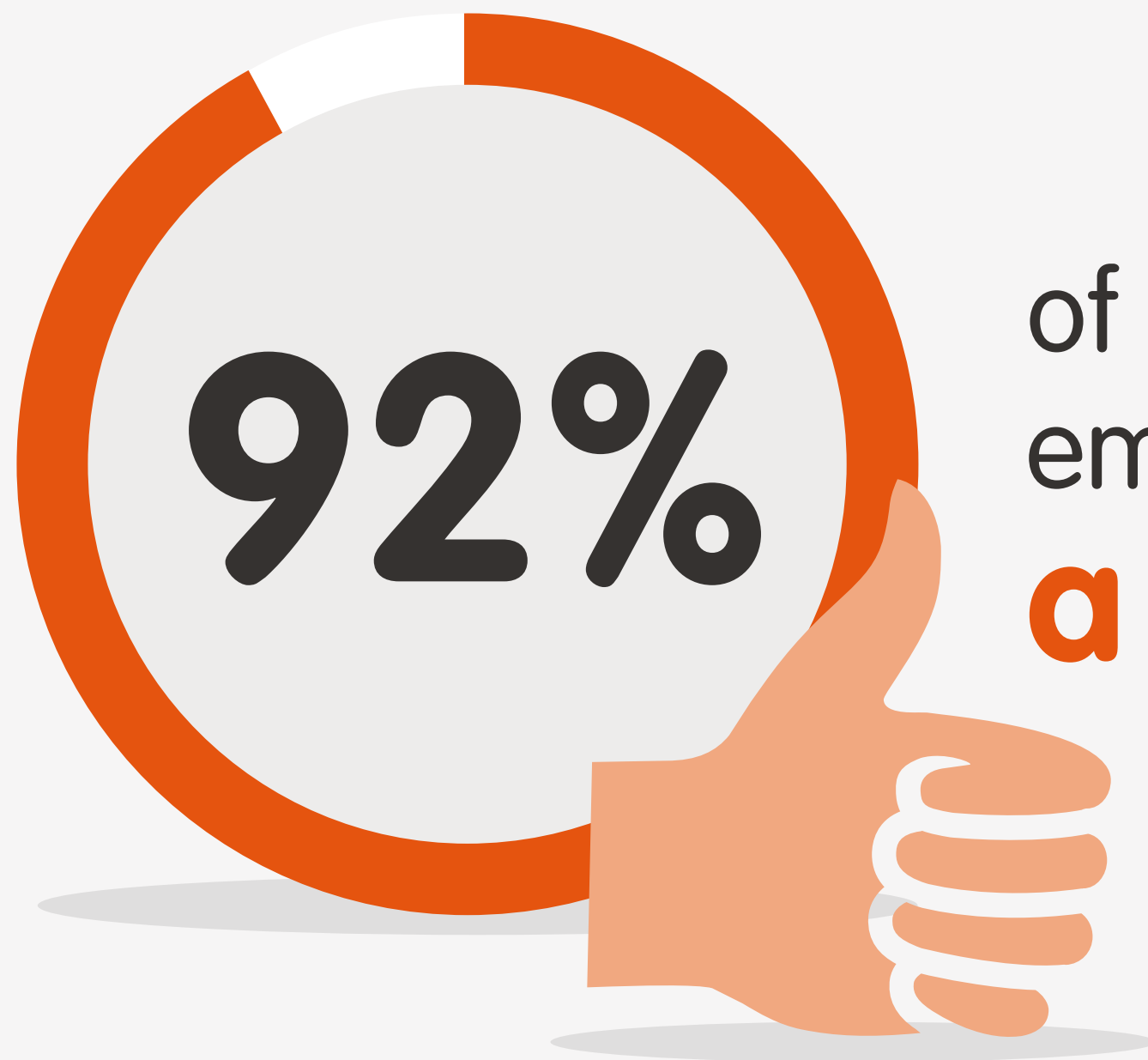
Although cars have traditionally been a very attractive benefit, recent changes introduced by the HMRC may impact how car schemes are run in the future.

How will this affect your current or potential scheme?

Read on to find out more.

What **employees value**
& what **they dont want**

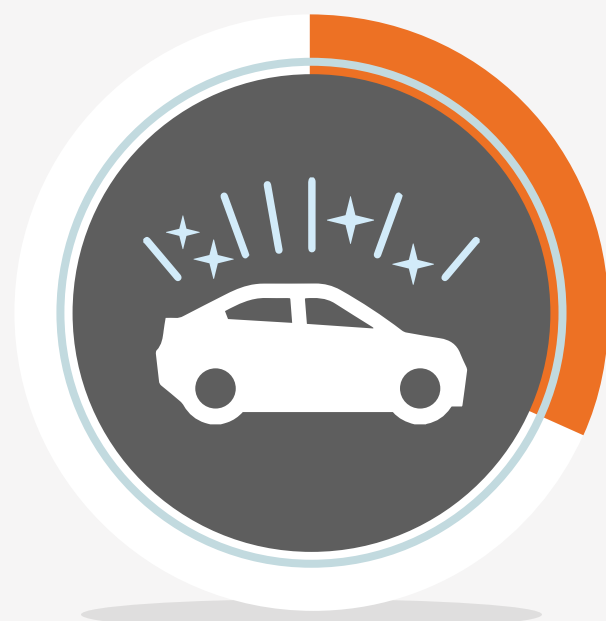
- What **employees value** & what **they don't want** •



of employees view
employer provided cars as
a positive benefit

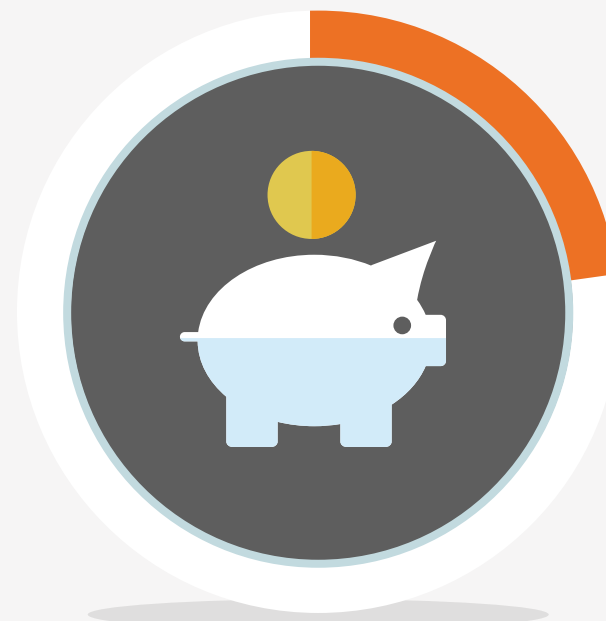
- What **employees value** & what **they don't want** •

The top three reasons for employees taking a car are:



32%

"Get to drive
a better car"



23%

"Pay less tax"
(by selecting a low
emission car)

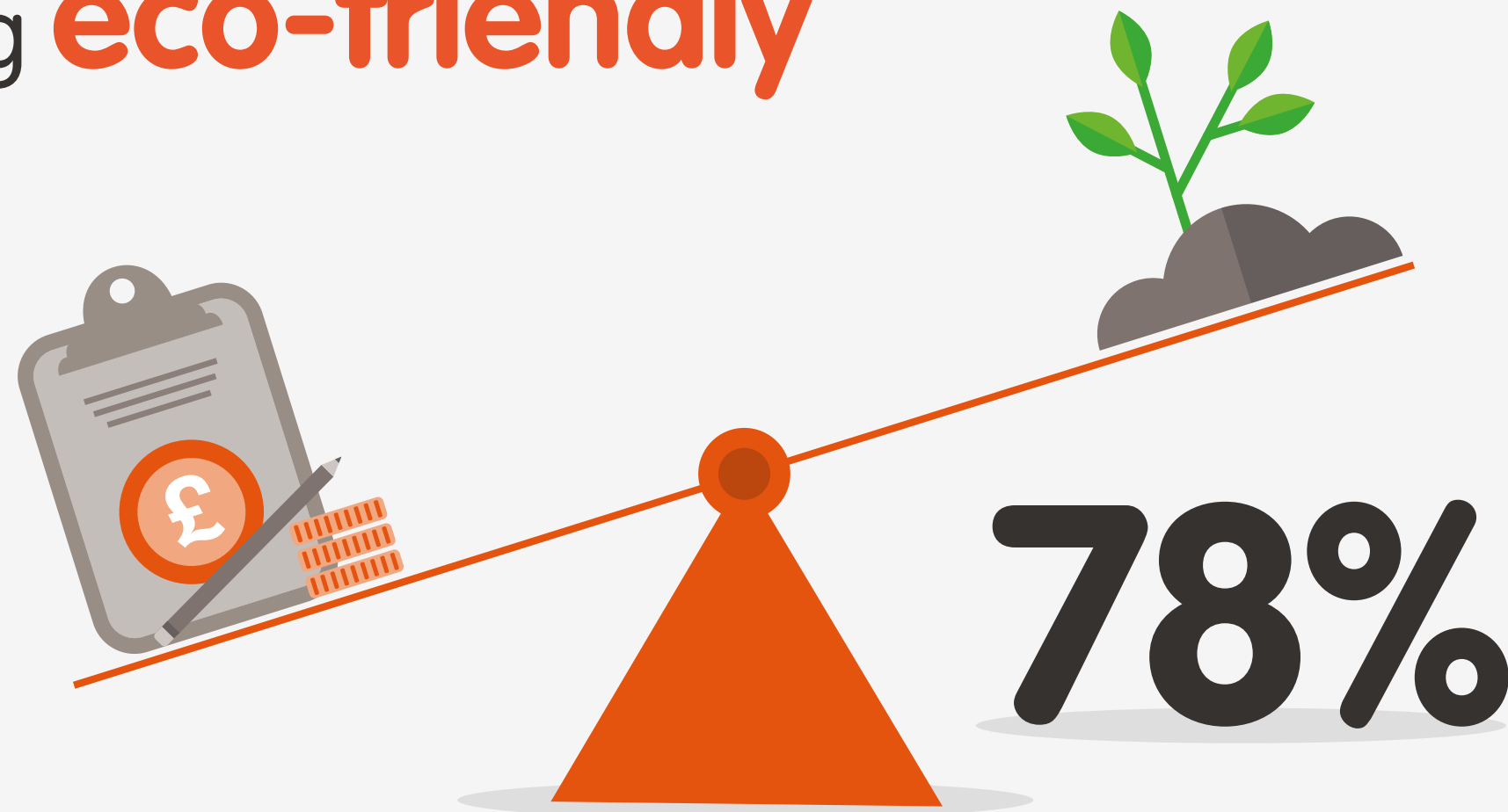


22%

"It's easier"
(than running
your own)

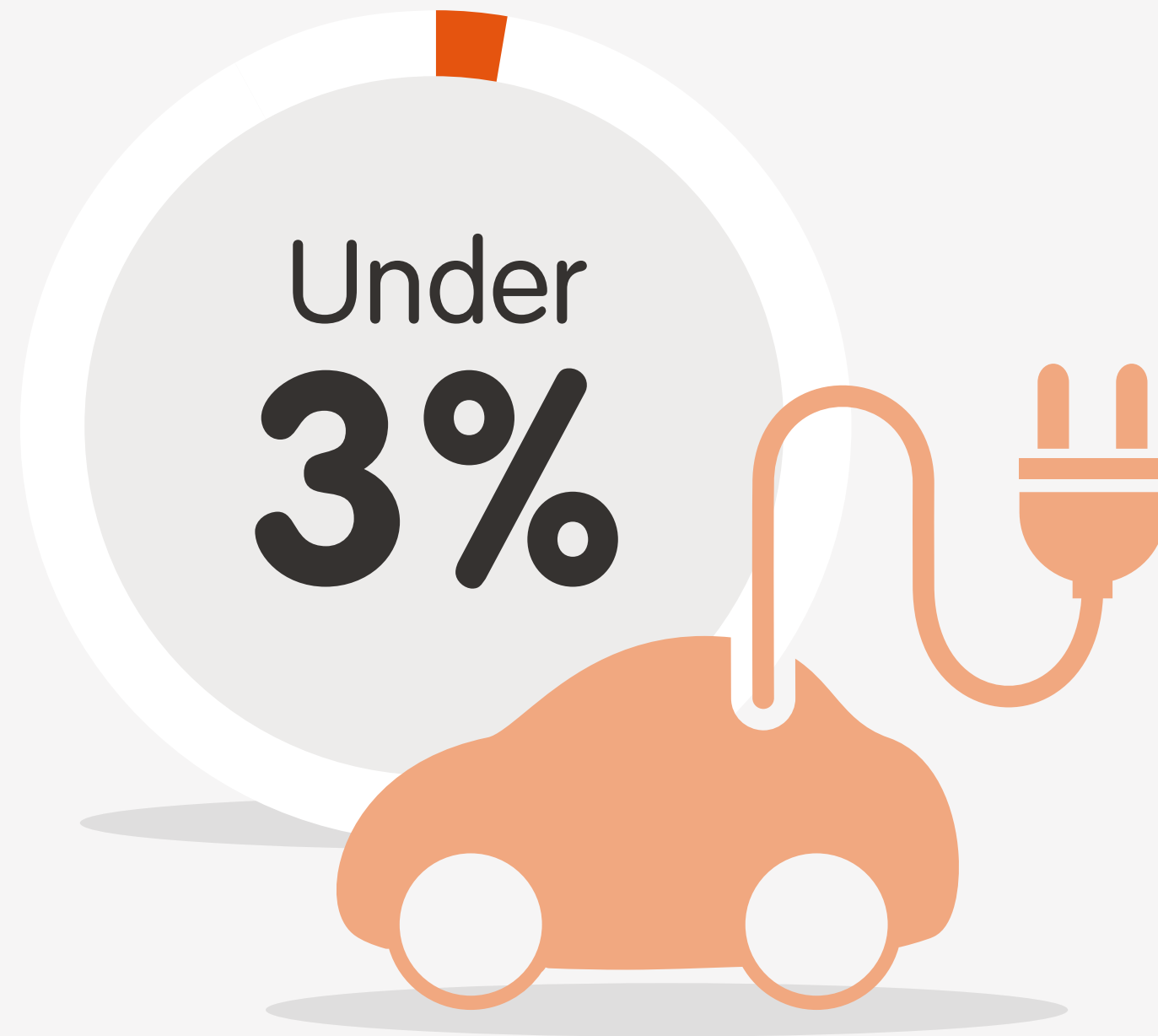
- What **employees value** & what **they don't want** •

Being **tax-savvy** is more important than being **eco-friendly**



said they are less likely to choose a **low emission car** if **tax incentives** are removed

- What **employees value** & what **they don't want** •



would currently choose a ULEV

ULEV defined by emissions of $\leq 75\text{g CO}_2/\text{km}$.

Average emissions of new cars on UK roads c. $121\text{g CO}_2/\text{km}$

(Source: BVRLA & Dept. for Transport)

- What **employees value** & what **they don't want** •

Reasons for **opting out** include:



32%
Attracted by
the cold, hard cash

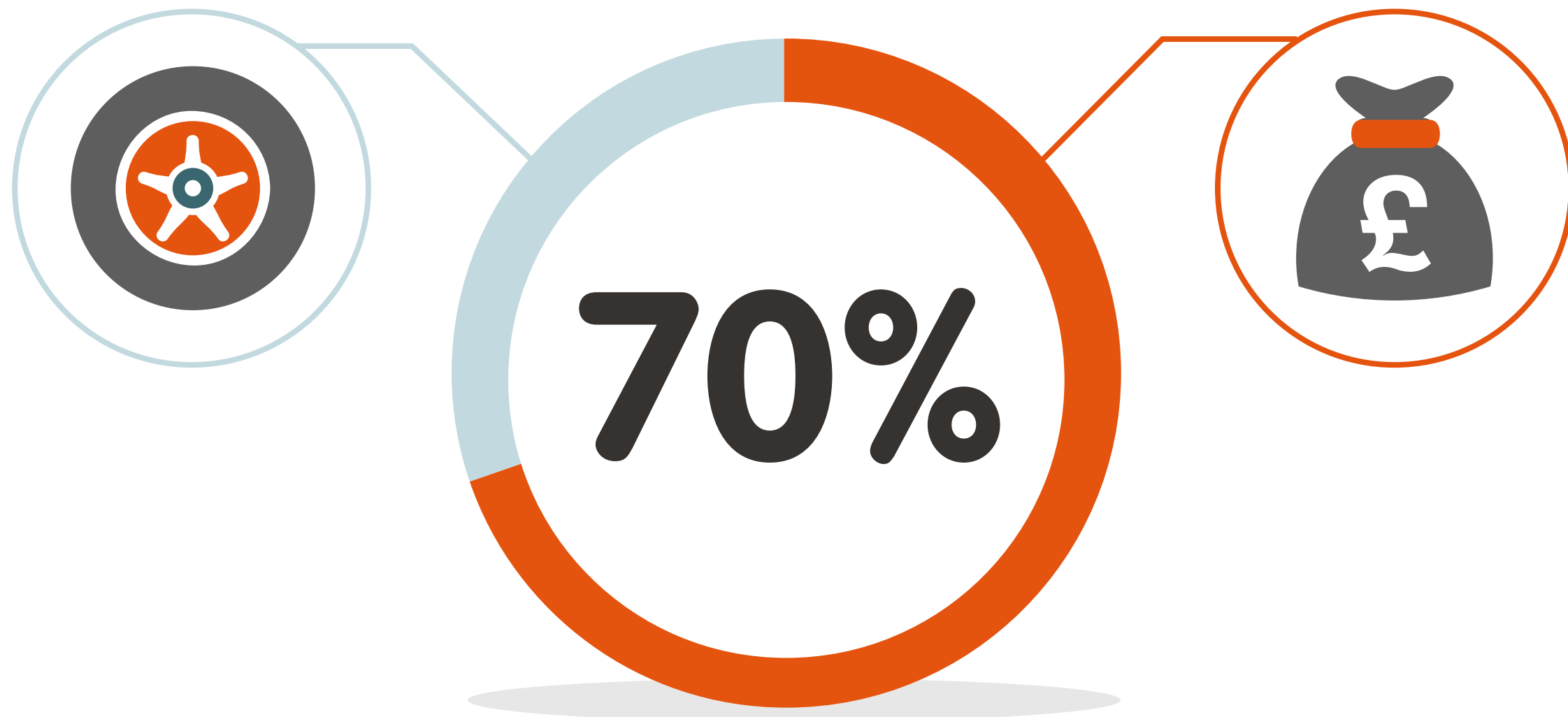


28%
Better choice
of vehicle



17%
Car schemes
with no choice
restrictions

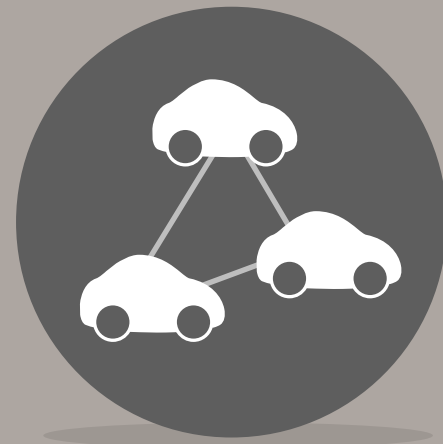
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of drivers say they are more likely to opt for cash
if tax on cars increases...

- ! But new rules do affect those with cash allowance schemes

- Drivers want the **perfect car scheme** •



**Vehicle
choice**



**Tax
efficiency**



Flexibility

(term, mileage and vehicle)



**Certainty
of cost**

- And there are also many **other benefits** •

including...



Full support
of your leasing company



**All-inclusive
packages**
including comprehensive
motor insurance packages



Servicing



**Easy
process**



**Manufacturer
discounts**



Important changes have recently been announced by HMRC which impacts car salary sacrifice schemes and cash alternatives to a company car.

For more information, get in touch: **contact@maxxia.co.uk**

Our experienced team can help you review the available options and design a car scheme that suits your employees and objectives.

**Find out how Maxxia can support
your employee car schemes today.**



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